



HONORS NIGHT

Monday, June 12, 2017

You are cordially invited to the 17th Annual

HONORS NIGHT DINNER

HOSTED BY KATIE COURIC

Journalist, Author and News Anchor

MARKETER AWARD

McDonald's
Jano Cabrera
SVP, Corporate Communications
USA

AGENCY AWARD

FCB
Carter Murray
Worldwide CEO

MEDIA AWARD

AMC Networks
Josh Sapan
President, CEO

LIFETIME ACHIEVEMENT AWARD

Ellen Levine
Consultant
Hearst

INAUGURAL SIZZLE AWARD

Jimmy Smith
Chairman and CEO/CCO
Amusement Park Entertainment

THE ALFRED J. SEAMAN AWARD FOR BEST UNDERGRADUATE ESSAY ON ADVERTISING AND SOCIETY

THE PIERRE 2 EAST 61ST STREET NEW YORK CITY

6:00pm: Cocktails
7:00pm: Dinner and Presentations

BUSINESS ATTIRE:
Jackets and ties, please.

Monday, June 12, 2017

HONORS NIGHT DINNER

MONDAY, JUNE 12, 2017

PLEASE RESERVE THE FOLLOWING (All tables seat 10)

- \$50,000 Sponsor Table(s)
- \$25,000 Leader Table(s)
- \$15,000 Benefactor Table(s)
- \$10,000 Patron Table(s)

INDIVIDUAL TICKETS ARE AVAILABLE FOR (Indicate number needed)

- \$5,000 Sponsor Ticket(s)
- \$2,500 Leader Ticket(s)
- \$1,500 Benefactor Ticket(s)
- \$1,000 Patron Ticket(s)

I AM UNABLE TO ATTEND

Enclosed is my tax-deductible contribution
in the amount of:

The Advertising Educational Foundation has been granted tax-exempt status as a charitable organization under the provisions of section 501(c)(3) of the Internal Revenue Code.

A financial report on the Advertising Educational Foundation may be obtained by writing to the New York Department of State, Office of Charitable Registration, 162 Washington Avenue, Albany, NY 12231.

Contributions are fully tax-deductible to the extent allowed by law; the non-deductible portion of each dinner ticket is \$185 (TAX ID# 13-3228986).

Projects Plus Inc.™, under the direction of Penny Stoil, has been retained by the Advertising Educational Foundation to manage Honors Night 2017.

THE PIERRE
2 EAST 61ST STREET
NEW YORK CITY



**HONORS
NIGHT**

PLEASE PRINT YOUR LISTING INFORMATION:

- I prefer a Business Listing
- I prefer a Personal Listing

Name

Title

Company

Address

City

Phone

Fax

Email

- My check is enclosed
- Please bill me

For additional information, please contact
Maria Ducheine at Honors Night Headquarters:

Phone: (212) 204-8947

Fax: (212) 997-0188

Email: mducheine@projectsplusinc.com

Please make checks payable to:

Advertising Educational Foundation (AEF)

Mail to:

AEF Honors Night Headquarters
254 West 29th Street, 5th Floor
New York, NY 10001